



Scrollsaw Association of the World
Advertising
 SAW Ad Manager
 % Gene Jamtgaard
 PO Box 39
 West Plains, MO 65775-0039

ADVERTISING RATES

Advertising Rates

Description	Size	SAW Dust newsletter		Directory	
		Item	Unit Price	Item	Unit Price
Business Card	2" X 3 1/2"	SD-A	\$20.00	DIR-A	\$35.00
Business Card	3 1/2" X 2"	SD-B	\$20.00	DIR-B	\$35.00
1/4 Page	4" X 5"	SD-C	\$30.00	DIR-C	\$50.00
1/2 Page	8" X 5"	SD-D	\$60.00	DIR-D	\$100.00
1/2 Page	4" X 10 1/2"	SD-E	\$60.00	DIR-E	\$100.00
Full Page	8" X 10 1/2"	SD-F	\$120.00	DIR-F	\$200.00
Space on Covers is sold on a First Order basis—Call first to reserve space					
Inside Back Cover—1/2 Page	8" X 5"	SD-G	\$70.00	DIR-G	\$125.00
Inside Back Cover—Full Page	8" X 10 1/2"	SD-H	\$150.00	DIR-H	\$230.00
Outside Back Cover—1/2 Page	8" X 5"	SD-I	\$80.00	DIR-I	\$140.00
Outside Back Cover—Full Page	8" X 10 1/2"	SD-J	\$175.00	DIR-J	\$250.00

SAW Dust is published four times a year in January; April, July; and October.
 The Directory is published once a year in March.

If the same ad is used in multiple publications, then you are eligible for a discount on your ad rate according to the chart below.

Select the issue and item # requested on order form. Total order, calculate discount, subtract discount from order. Balance due should be remitted with the order.

All ads are black and white (no color) and any artwork submitted should be camera ready.

Discount %	
If the same ad is to be published in the SAW Dust newsletter or the Directory	
	Discount is
2 times	5 %
3 times	10 %
4 times	15 %
5 times	20 %
Discount is applied to total price of Advertisement.	

***Payment should be submitted
with your order.
Checks made out to SAW.***